

SEDONA Files

In an effort to shed more light on the annual evaluation process in the CoB, this is Part XV in a series of examinations of CoB faculty SEDONA materials, as they appeared on 2 May 2006, or just after the time of the CoB's annual evaluation. Previous exhibits have pointed out that CoB faculty are responsible for maintaining their CV items on SEDONA, an electronic database. As stated in an e-mail by Dean Doty, SEDONA materials **only** are to be evaluated by CoB administrators at the annual review hearing.

Investigators at usmpride.com thought it might be interesting to go through the SEDONA files and determine which, if any, CoB faculty listed (i) SEDONA training, (ii) Smart Symposium training, or (iii) Hitachi/Starboard training in the **Faculty Development** section (or other relevant section) of the SEDONA vita template. Such an exercise could provide a window into the Tier IV mindset. The table below contains what was discovered.

Table 1
Who Lists Doty's Training Programs as Faculty Development?

Name	Training Types:	SEDONA	Smartboard	H/Starboard
John Brown [Accounting]		X	X	
Gwen Pate [Accounting]			X	X
Brian Gregory [Management]			X	
Daniel Michael [Management]		X	X	
Jie Yang [Management]		X		
Kenneth Zantow [Management]		X	X	
Laurie Babin [Marketing]			X	X
Elizabeth LaFleur [Marketing]			X	

As the table indicates, two faculty from SAIS and seven faculty from MgtMkt listed one or more of these three so-called technology training programs on their SEDONA vita. Out of these nine faculty, four listed two of the three training programs in SEDONA.

There is little doubt that these nine faculty actually received some credit in the annual evaluation process for completing these training programs, given the CoB emphasis on quantity over quality in all activities.